

DECLARATION COMBINED WITH POWER OF ATTORNEY

Page 1 of 2

Attorney Docket No. PNG1P004/8533

As a below named inventor, I hereby declare that:

My residence, mailing address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled MARKETING SYSTEM

the specification of which

(check one) ☒ is attached hereto.
☐ was filed on _____ as United States Application No. or
PCT International Application Serial No. _____
and was amended on _____
(if applicable)

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 C.F.R. §1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I hereby claim foreign priority benefits under 35 U.S.C. §119(a)-(d) or §365(b) of any foreign application(s) for patent or inventor's certificate, or §365(a) of any PCT International application which designated at least one country other than the United States of America, listed below and have also identified below any foreign application for patent or inventor's certificate, or of any PCT international application having a filing date before that of the application on which priority is claimed:

Prior Foreign Application(s)Priority Claimed

(Number)

(Country)

(Day/Month/Year Filed)

☐ Yes
☐ No

I hereby claim the benefit under Title 35, United States Code §119(e) of any United States provisional application(s) listed below.

Application Serial No.Filing DateApplication Serial No.Filing Date

I hereby claim the benefit under 35 U.S.C. §120 of any United States application(s), or §365(c) of any PCT International application designating the United States of America, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application in the manner provided by the first paragraph of 35 U.S.C. §112, I acknowledge the duty to disclose information which is material to patentability as defined in Title 37 C.F.R. §1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application:

U.S. Parent Application Number	PCT Parent Number	Parent Filing Date (MM/DD/YYYY)	Parent Patent Number (If applicable)

As named inventor, I hereby appoint the following registered practitioner(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith:

<u>Atty Name</u>	<u>Atty Reg Number</u>	<u>Associate Power of Attorney Attached</u>	
Paul M. Ulrich	46,404	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Leonard W. Lewis	30,769	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Angela M. Stone	41,335	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Larry L. Huston	32,994	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Peter D. Meyer	47,792	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
T. David Reed	32,931	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Timothy B. Guffey	41,048	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Steven W. Miller	31,984	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Elise R. Heilbrunn	42,649	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

SEND CORRESPONDENCE TO: Customer Number: 022434
Beyer, Weaver & Thomas, LLP
P.O. Box 778
Berkeley, CA 94704-0778

Direct Telephone Calls To: Elise R. Heilbrunn at telephone number (510) 843-6200

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of sole or first joint inventor Cynthia Pope Tripp

Inventor's signature Cynthia Pope Tripp

May 3, 2001
Date

Residence 215 Rugby Avenue, Terrace Park, OH 45174

Citizenship US

Mailing Address 215 Rugby Avenue, Terrace Park, OH 45174

Full name of second joint inventor, if any William Sampson Cole

Inventor's signature _____

Date

Residence 3408 Emerald Cove Drive, Flower Mound, TX 75022

Citizenship US

Mailing Address 3408 Emerald Cove Drive, Flower Mound, TX 75022

Full name of third joint inventor, if any Deborah Smith Marquardt

Inventor's signature Deborah Smith Marquardt

5/31/01
Date

Residence 1220 Tannehill Lane, Cincinnati, OH 45208

Citizenship US

Mailing Address 1220 Tannehill Lane, Cincinnati, OH 45208

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<u>Prior Foreign Application(s)</u>			<u>Priority Claimed</u>	
<u>(Number)</u>	<u>(Country)</u>	<u>(Day/Month/Year Filed)</u>	<input type="checkbox"/> Yes	<input type="checkbox"/> No

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Full name of sole or first joint inventor Cynthia Pope Tripp
Inventor's signature _____

Date _____

Residence 215 Rugby Avenue, Terrace Park, OH 45174
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Full name of second joint inventor, if any William Sampson Cole
Inventor's signature William Sampson Cole 5/21/2001
Date _____

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Full name of third joint inventor, if any Deborah Smith Marquardt
Inventor's signature _____

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